



Offer more with Health Advocate™

Health Advocate™, Inc., is the nation's leading independent healthcare advocacy and assistance company. Offer employer clients expanded access to valuable Health Advocate services at discounted prices. Take a look at these programs available to employer groups of all sizes.

CORE HEALTH ADVOCACY

What it is: This service connects consumers with a Personal Health Advocate, a trained professional supported by medical doctors and insurance specialists. The Personal Health Advocate, typically a registered nurse, works to resolve medical and insurance issues and ultimately help individuals improve their well being.

How to get it: Health Advocate's Core Advocacy service is included automatically with Washington National Solutions® Cancer coverage. You also can offer the service to employer groups as a standalone product.

CORE HEALTH ADVOCACY PLUS WELLNESS ADVOCATE™

What it is: Wellness Advocate supports employees through a tremendous range of health and wellness concerns. Participants gain convenient, comprehensive support, which can include one-on-one coaching. This integrated approach to wellness has been shown to improve outcomes and maximize employers' overall benefit investments.

How to get it: Employer groups can purchase Wellness Advocate as an add-on option with the Core Health Advocacy service.

CORE HEALTH ADVOCACY PLUS EAP+WORK/LIFE™

What it is: When employees have personal problems or work/life concerns, they may need support from an objective professional. Health Advocate's employee-assistance program, EAP+Work/Life, is a solution. Participants can access short-term assistance and resources, and HR staff can more effectively resolve sensitive issues.

How to get it: Employer groups may purchase EAP+Work/Life as an add-on option with the Core Health Advocacy service.

CORE HEALTH ADVOCACY, WELLNESS ADVOCATE™ PLUS EAP+WORK/LIFE™

Employers can help meet more of their employees' personal and professional needs by offering all three Health Advocate services—Core Health Advocacy, Wellness Advocate and EAP+Work/Life—as one integrated solution.

Health Advocate's integrated service provides unlimited consultation and organizational services for each of the company's employees, as well as supervisors and HR staff. With Health Advocate close by, employers can more easily address staff issues, prepare for critical incidents and resolve conflicts.



Health Advocate FAQ

Answers to your customers' key questions about Health Advocate

Q: Do employees have to sign up for Health Advocate services?

A: Employees don't actually enroll or sign up for these benefits. When the employer selects one or more Health Advocate services, the entire group is enrolled and covered.

Q: Can a group try out Health Advocate for six months or more before committing to a longer term?

A: No. The pricing and revenue model for Health Advocate is based on a three-year term. Programs such as this need time for traction, and that is all the more reason for a thoughtful and complete implementation plan, combining voluntary benefits AND Health Advocate.

Q: How do participants know how to access Health Advocate services?

A: Health Advocate provides excellent tools and resources to help participants understand and access all available benefits. Resources include items such as wallet cards, breakroom posters and employee emails, all listing simple step-by-step instructions. Reaching Health Advocate's live experts is always as easy as calling the toll-free number. Calls to Health Advocate are answered within 40 seconds on average.

Q: How can employers measure the value of Health Advocate services?

A: Health Advocate understands that businesses of all sizes must be able to measure success and show a positive return on their investment. The company therefore provides reports customized to reflect each employer's specific goals. For example, a company offering Wellness Advocate can receive regular reports detailing the number of people who are using wellness coaching services and meeting their established goals. Another company may measure success by the number of participants who show improved health measurements, such as weight loss and reduced blood pressure.

Success measurement should be part of your initial conversation with an employer, followed by expert advice and tailored reporting from Health Advocate.

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